



JONATHON JONES

KEY SKILLS

- Branding and identity specialising in corporate and retail
- Print-based and packaging design working with production teams for roll-out
- Digital UI/UX conceptual design, basic animation, video and audio editing
- Environmental and retail conceptual design
- Exhibition and experiential design for advertising and marketing
- Team management and art-direction
- Client engagement and presentation

SOFTWARE EXPERIENCE

- **Adobe Photoshop** - over 20 years
- **Adobe Illustrator** - over 20 years
- **Adobe Indesign** - over 20 years
- **Adobe After Effects** - 10 years
- **Keynote** - 10 years
- **Microsoft Office Suite** - 10 years

CONTACT

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15+ YEARS EXPERIENCE

2019

The Thrills™ (Formerly Elmwood Melbourne) **Senior Creative / Art Director - 3 years**

Melbourne, Australia

Worked full-time as a senior creative with the team at The Thrills™. Focus on branding and identity, packaging, and studio photography. Key brands included Coles Supermarkets, Allens Lollies, 7-Eleven, Carman's, and Dairy Australia.

2017

Elmwood New York™ **Senior Creative / Art Director - 2 years**

New York, USA

Full-time senior creative position. Focus on branding and identity, packaging, brand strategy, innovation, and studio photography. Key brands included: P&G, Heineken, Knotel, Kleenex and Kimberly Clark.

2014

CBX™ **Senior Creative / Art Director - 3 years**

New York, USA

Full-time senior creative position. Focus on branding and identity, packaging, brand strategy, innovation, and studio photography. Key brands included: Nestle, Pepsi Co, M&Ms, Kimberly Clark, General Mills, Bose, Hain Celestial, Veuve Cliquot, Gillette, and Cricket Wireless.

2013

Cassette™ **Freelance Senior Creative - 1 year**

Melbourne, Australia

Worked on a full-time basis as a freelance senior creative with the team at Cassette™. Focus on print-based design work specialising in fashion and real estate marketing and design.

2011

Five33™ (Now *Legendary Pictures*) **Studio Manager - 2 years**

London UK; Los Angeles USA

Full-time Studio Manager with Five33™ marketing agency. Coordinated the London design team with time spent building and managing the design team in Los Angeles. Clients included: Disney, Pixar, Universal Pictures, Legendary Pictures, 20th Century Fox, Paramount Pictures, MGM Studios, and Lionsgate Pictures.

2007

Cato Brand Partners™ **Junior - Mid-weight Creative - 4 years**

Melbourne, Australia

Full-time junior to mid-weight creative. Worked on a number of high profile local and international brands. Key brands included: Carlton United Breweries, Dubai Airports, Matilda Bay Brewing, Pluna Airlines, Cascade Brewing, AG Ideas, BenQ, Foxtel, and Lend Lease to name a few.

EDUCATION

Swinburne University **Bachelor of Multimedia Design with Honours**

Melbourne, Australia